

**State Bar of California  
Real Property Law Section  
Executive Committee Meeting  
Friday, March 2, 2007 – Sunday, March 4, 2007  
The Ahwahnee Hotel, Yosemite, California**

*The purpose of the Section is to (1) further the knowledge of its members in real property law, including the law of real property finance and public finance, landlord-tenant, leases and ground leases, low-income community law, property taxes, land titles, land use and environmental regulations, natural resources, zoning, land sales, construction and development, condominiums and litigation practice related to these areas, (2) assist in the formulation of laws and regulations by public bodies through affirmative legislative proposals and by reviewing the legislative proposals of others, (3) assist, when called upon by the Board of Governors of the State Bar of California, in the formulation, administration and implementation of programs, forums, and other activities for the education of members of the State Bar and the public in real property law, (4) act upon matters germane to its purposes or referred to it by the Board of Governors, and (5) make recommendations to the Board of Governors.*

***Primary Goals of the Real Property Law Section Executive Committee:***

- 1. To provide Legal Education to Section Members;***
- 2. To Facilitate Networking and Participation among Real Estate Lawyers;***
- 3. To ensure the institutional health, succession, and longevity of the Section, its Subsections, the ExCom, and their Activities***

**Meeting Agenda:**

**FRIDAY March 2, 2007 1:00 p.m. – 5:00 p.m.**

- 1. Call to Order and Self-Introductions**
- 2. Appointment of Recording Secretary**
- 3. Consent Agenda:**
  - a. Approval of Minutes of 1/19/07 Meeting (*attached*)**
  - b. Approval of Financial Report (*attached*)**
  - c. Acceptance of Resignation of Tony Arostegui as Advisor and Pro Bono Coordinator**
  - d. Acceptance of Education Committee Report (*attached*)**
  - e. Acceptance of Retreat Committee Report (*attached*)**
  - f. Acceptance of Journal Committee Report (*attached*)**
  - g. Acceptance of Subsection Relations Committee Report (*attached*)**
  - h. Acceptance of Membership and Outreach Committee Report (*attached*)**

**i. Confirmation of Future Meetings:**

**June 29, 2007 – San Francisco (Meeting and Virtual Workroom Training)**

**Outreach Summer Fly-In – TBD**

**September 28, 2007 – Meeting and Dinner Anaheim (State Bar Annual Meeting)**

**November 2-4, 2007 – Long Range Planning (in the Desert)**

- 4. Discussion of What We're Looking For in New ExCom Members**
- 5. Ranking and Selection of Proposed New ExCom Members**
- 6. Sign-Up Sheet for Retreat Program Introductions**
- 7. Sign-Up for Journal Matrix by Helaine, Paul, Jethro, Holly, Don, Teresa, and David Blackwell**
- 8. 2009 Retreat Location:**
  - a. Squaw Creek mid-May**
  - b. Tanaya Lodge, Yosemite mid- May**
  - c. Monterey Plaza early April**
  - d. Silverado**

**SATURDAY March 3, 2007 9:30 a.m. – noon**

9. Discussion of Role of Pro Bono and Implementation by ExCom
10. ExCom Subsection Liaisons – How's it working?
11. Break-Out Sessions for ExCom Subcommittees to Generate Seeds of Discussion for Long Range Planning and NEW ideas (Membership & Outreach; Retreat; Journal; Subsection Relations; Education)
12. Long Range Planning Discussion – New Ideas for Education (*facilitated by Holly*)
13. Long Range Planning Discussion – New Ideas for Subsection Relations (*facilitated by Helaine and Paul*)

**SUNDAY March 4, 2007 9:30 a.m. – noon**

14. Long Range Planning Discussion – New Ideas for Membership & Outreach (*facilitated by Julie and Mike*)
15. Long Range Planning Discussion – New Ideas for Retreats (*facilitated by Elaine*)
16. Long Range Planning Discussion – New Ideas for Journal (*facilitated by Scott*)
17. New / Other Business
18. Adjournment

**STATE BAR OF CALIFORNIA  
REAL PROPERTY SECTION  
Minutes of the Executive Committee Meeting  
January 19, 2007  
Claremont Resort and Spa, Berkeley**

**Members and Advisors Present:** Jeffrey Schneider, Nargis Choudhry, Elaine M. Andersson, Helaine S. Ashton, Paul N. Dubrasich, Julie A. Frambach, Scott D. Rogers, Bruce M. Boyd, Jeffrey S. Conner, Holly Traube Cordova, Michael Edward Dullea, Sylvia Hamersley, Theodore K. Klaassen, Basil Shiber, V. Mia Weber, David W. Bagley, Jean L. Bertrand, Jethro S. Busch

**Guests Present:** Larry Doyle, Sections Legislative Representative; Pam Wilson, Director of Sections; Kay Rubin, CEB Liaison; and Gillian van Muyden, Managing Editor, Real Property Journal

1. **Call to Order.** The meeting was held at The Claremont Resort and Spa in Berkeley, California. Mr. Schneider acted as Chair of the meeting and called the meeting to order at approximately 10:05 a.m.
2. **Appointment of Recording Secretary.** Ms. Hamersley served as the Recording Secretary and recorded the minutes of the meeting.
3. **Approval of Minutes.** The minutes of the prior Executive Committee meeting were approved.
4. **Member Resignation and Replacement.** The Committee discussed two options regarding the resignation of member Rosanna Russell. The options were to either (a) to nominate an additional member to replace Ms. Russell when reviewing applicants for the coming year, or (b) appoint a replacement immediately.

**Motion:**

RESOLVED: That the Committee will consider candidates for the vacancy at its next meeting in March 2007. All members present approved this motion.

5. **Succession Planning.** Mr. Schneider introduced the subject of succession planning. He urged all Executive Committee members to participate in finding good qualified candidates for membership. All members were asked to consider attorneys they know and to ask them to apply by the February 1, 2007 deadline.

Mr. Schneider requested ideas from the Committee to encourage applications. Mr. Busch suggested approaching subsection chairs. Mr. Dubrasich and Ms. Ashton volunteered to contact the subsections regarding the opening. Journal editors will ask contributors to see if they want to apply to the Committee. Mr. Dubrasich would like to encourage applicants from Southern California.

It was discussed that if a subsection chair is elected who has not served for over a year, then his or her term as subsection chair should be extended for an additional year.

Mr. Klaassen then suggested distributing an e-bulletin to the entire section regarding the opportunities at the Committee. Mr. Busch suggested approaching speakers at retreats.

Ms. Cordova volunteered to draft a letter to past speakers to inform them of the opportunity. Ms. Wilson and Mr. Schneider will work to extend the deadline for applications.

A discussion then ensued regarding the benefits of Executive Committee membership. Benefits mentioned included: leadership opportunity, development of skills, collegiality, learning about

legislation, broadening connections, adding marketing value, giving back to the community, helping to educate other lawyers, enjoying a fun and productive environment.

The members then returned to a discussion regarding long-term succession planning. It was recommended that the Committee keep prior-year applications and help the applicants to get involved in other ways. Mr. Busch suggested distribution of a flyer at MCLE programs, informing practitioners of the opportunity. Ms. Andersson suggested Committee preparation of a blueprint for involvement of younger associates. The issue was raised that Alumni of the Committee may currently be limited from returning within a certain period.

**6. Section Newsletter.** Mr. Schneider introduced the next subject on the agenda regarding the newsletter for the Real Property Section.

In discussion of the goal of the newsletter, Mr. Klaassen suggested looking at an audit of newsletters and asked members to select topics they would prefer to research. He suggested that the paper option is preferred over e-mail distribution. Ms. Bertrand suggested that the newsletter is the Committee's branding mechanism and noted that the masthead's red skyline is attractive and should be used for branding purposes.

In discussion of topics for publication in the newsletter, Mr. Klaassen provided a list of prior topics that in the past tended to cover a wide range. Suggestions from the Committee included the following: list of upcoming programs, list of upcoming seminars, member profiles, notices for webinars/save-the-date, and inclusion of sponsor logos in newsletter. Each Subcommittee is to consider how they can use the newsletter. Ms. Choudhry suggested that the newsletter is ideal for including topics that do not fit in the Journal.

**7. Subcommittee Breakout Sessions.** At approximately 11:15 a.m., the Subcommittees of the Executive Committee met separately. The full Committee reconvened at approximately 1 p.m.

**8. Board of Specialization.** Mr. Schneider raised the next agenda topic of the proposed Consumer Real Estate Specialization suggested by the Board of Legal Specialization.

**Motion:**

RESOLVED: That Mr. Schneider will write a response to the Board stating the narrow area of specialization that the Committee is willing to consider. All members present approved this motion.

**9. Report by the Membership Subcommittee.** Mr. Dullea and Ms. Frambach reported on issues from the Membership Subcommittee. They noted that other (International) committees have a four-year appointment, for which ExCom Members can stay on as advisors and continue to participate, although the Bar does not reimburse their expenses. The Committee then discussed various ways to reach out to members.

Mr. Dullea then discussed potential Outreach Events for the Committee: Mr. Dullea informed the Committee that Rex Hout of the (Fresno Bar) Central Valley Bar had suggested a joint meeting with the Committee. A possible date for the joint meeting of May 24-25, to include a luncheon event and roundtable, was discussed. The Committee would provide the speaker for the event. It was noted that the Section Liaison from the Board of Governors is from Fresno. The Committee decided that the roundtable should be rescheduled to June.

**Motion:**

RESOLVED: That the Committee will attend the Fresno roundtable with the Central Valley Bar Association. All members present approved this motion, with the final date to be determined. Mr. Dullea then discussed a potential joint meeting with the Commerce Fraud Bureau. Steve

Robinson (S.D. District Attorney) is the head of that organization's real estate section, which holds its annual meetings in the fall. They would like a joint meeting with the Executive Committee. This will be discussed at the March meeting of the Committee. In the meantime, the Subcommittee will establish liaisons and will discuss a joint meeting during a conference call with the Commerce Fraud Bureau.

Mr. Dullea then discussed the dissemination of legislative information to the Committee. There is not currently a good system in place so the plan is to alert Committee members if something new is introduced.

**10. Report by the Education Subcommittee.** Ms. Cordova presented the report of the Education Subcommittee regarding proposed topics for the Annual Meeting, and discussed the Subcommittee's ongoing goals of finding speakers and topics for upcoming events.

The Subcommittee would like to see greater subsection involvement in setting programming. CLE library needs to be updated to remove old programming. The Subcommittee would like to get more Webinars from the various subsections. Ms. Cordova suggested that we focus on also doing joint programs with other bars.

**11. Report by the Subsection Subcommittee.** Mr. Dubrasich and Ms Ashton presented the report of the Subsection Subcommittee regarding a teleconference with subsection leaders to discuss webinars. Ms. Ashton also discussed how the Subsection was successful in identifying subsection chairs who were not active and were replaced (4 total), and proposed that liaisons should be contacting subsection chairs to find out how other subsections are doing. The Subcommittee will provide a profile on new subsection changes at the next meeting.

**Action Item:** Subsection liaisons are asked to contact (next 2 weeks) their respective Subsection chairs to find out what they accomplished during the past year, what programs they provided, and to discuss their goals and plans for the upcoming year, and to remind them to Save the Date for April 27, which is the Subsection Leadership luncheon.

The Subcommittee then provided a report on Master Calendar and subsection programs. Ms. Ashton then discussed the fact that the Committee has now eliminated the Legislative committee and will now instead ask subsections to report on new law proposals and updates directly to Larry.

Ms. Ashton then provided a report on the goals of the Subcommittee, which include consolidating various Subsections, obtaining new Chairs if not active, and assessing on a regular basis the involvement and accountability of the various Chairs by the Subcommittee.

**12. Report by the Retreat Subcommittee.** Mr. Schneider first raised the question of where to hold the 2009 Retreat. Mr. Schneider suggested that the Committee should consider other locations such as Squaw Creek, Sonoma, Ritz Carlton, etc.

**Motion:**

RESOLVED: That the 2009 Retreat is hereby moved from Silverado to a new location. All members present approved this motion. Ms. Wilson is to inform the Committee if there is a need to move immediately, otherwise the location will be discussed at the March meeting.

Ms. Andersson then provided a report on the upcoming Retreat. The Committee would like to see full participation and requests that Committee members each write or contact other attorneys that they know and encourage them to sign up for the retreat. Mr. Bagley suggested that we should have a blurb about the Retreat in the next newsletter. Ms. Andersson requested volunteers to be photographers at the Retreat and volunteers to introduce programs. We also need a Committee

member to attend each session offered at the Retreat in order to provide a full report on the program, attendance, and quality.

**13. Report by the Journal Subcommittee.** Mr. Rogers provided a report on members' contribution to Journal, and a list of "shame" was distributed to each member. Mr. Rogers requested that each member participate on the Journal in one way or another. The Subcommittee also proposed the idea of doing a theme-based issue once a year to encourage more participation.

Action Item. The Subcommittee would like to get more writers involved in the Journal. Members suggested sending thank you letters to prior authors, maybe a reward or gift also.

Mr. Rogers then reported on the Subcommittee's efforts to organize past issues of the journal, and to revise the guidelines on allowing reprints of prior articles.

**14. Budget Discussion.** Ms. Wilson provided the financial report. There have been staff changes at the State Bar, and Ms. Wilson noted that the new staff at State Bar that will be helping Ms. Wilson is Kristina Robledo: [Kristina.robledo@calbar.ca.gov](mailto:Kristina.robledo@calbar.ca.gov).

Ms. Wilson noted that the new MCLE Rules are out for public comment and copies are also available online. Ms. Wilson will provide copies of the comments on the rules to the extent they are received.

Ms. Wilson mentioned the upcoming August 6, 2007, orientation meeting for new officers, members, and chairs, which will be held at the State Bar Office in San Francisco.

Ms. Wilson noted that she has received information from the Board of Governors that one of their main goals for the upcoming years will be to raise revenues for the Bar. The Board of Governors would like to obtain help from the various Sections, including the Real Property Section, to provide ideas and suggestions for raising revenue. Currently, the Board is concerned that 80% of membership dues are spent on prosecution of lawyers for misconduct, which account for only 3% of all lawyers.

**Adjournment.** The Meeting was adjourned at approximately 3:05 p.m.

### ***RPLS Financial Report***

The December 2006 year-end financial report is not available at this time. In addition, the January 2007 financial report is not available. No new available information since the report reviewed at the January ExCom meeting.

It is anticipated that these reports will be available by the April 27 ExCom meeting in Napa.



## Committee Reports

### *Education Committee Report*

1. Annual Meeting – The Committee has submitted a list of 10 proposed topics for the 2007 Annual Meeting. Once we find out which topics were selected (which we anticipate for March), we will work on finalizing the panels.
2. DVD – As discussed at the last ExCom meeting, we would like to put together a DVD with the Top 5 sessions from the 2007 Retreat. We think this could be marketed to law firms and attorneys who did not attend the Retreat, and could be used as a recruiting method (perhaps by offering it for half price to new members). We will work with Pam after the retreat to identify the appropriate sessions, to put on the DVD. If successful, we see this as something that could be done for upcoming Retreats, SEI's and Annual Meetings.
3. Online MCLE – Once we receive a list of the real estate MCLE programs available online through the State Bar, we would like to enlist ExCom members to review and suggest which ones should be eliminated or updated. Pam will be providing a list of programs, as well as statistics on their popularity over time.
4. Webinars – We would like to focus on how to get more webinars on real estate topics. Among other ideas we are considering are periodic emails to subsections soliciting topics, and asking popular Retreat, SEI and Annual Meeting panelists to do update webinars.

***Retreat Committee Report:***

Accomplished:

The Brochure for the 26th Annual Retreat has been printed and mailed. A copy is attached.

Highlights:

21 MCLE Programs

Keynote Speaker: Professor Stuart Gabriel, one of the nation's foremost real estate economists, and the Director and Lusk Chair in Real Estate, University of Southern California Lusk Center for Real Estate.

Saturday Night Dinner: Artesa Winery

March 30: Hotel Reservation Deadline

April 9: Early Program Registration Deadline

To Do:

Program materials are due from speakers by March 1. We are checking with Pam's office on who has/has not submitted materials, and speakers from whom we lack materials are being contacted to remind them of the deadline.

ExCom Members are needed to introduce each panel. A sign up sheet will be circulated at Yosemite. Introductions on Friday should include mention of the Leadership Opportunities Party at 8:30 pm immediately following the dinner in the Grove.

## ***Journal Committee Report***

1. Status of publications
  - on schedule for Issue 1 – out by end of March
  - due date for articles for Issue2 is April 2
2. Participation
  - email blast resulted in 2 new editors and 3 new authors
  - updated matrix of shame attached
  - always hunting for authors & articles
3. Author Contribution – finalized and revised
4. Posting on website: Author Contribution Agreement & Style/Citation Guide
5. Author Thank You letters – pending

<b><u>NAME</u></b>	<b><u>ROLE</u></b>	<b><u>CONTRIBUTION(S)</u></b> <b>Status</b>
Nargis Choudhry	Advisor	MCLE Test Writer
David Blackwell	Advisor	
Rich Carlston	Advisor	Find 2 authors; provide indexer for past Journals
Teresa Klinkner	Advisor	
Jean Bertrand	Advisor	MCLE Test Writer
David Bagley	Advisor	Find 1 author
Jethro Busch	Advisor	
Jeffrey Schneider	Member	Issue editor and Chairman's message
Elaine Anderson	Member	Find 2 authors
Helaine Ashton	Member	
Paul Dubrasich	Member	
Scott Rogers	Member	Done Journal Comm.; Executive Editor (Articles); Write New ALTA Policy Forms
Julie Frambach	Member	Done MCLE Test Writer; find author
Jeff Conner	Member	Done Writing Design-Build article
Holly Cordova	Member	
Mike Dullea	Member	Write article
Ted Klaassen	Member	Done Writing Top 10 Cases article
Don Nanney	Member	
Mia Weber	Member	Done Journal Comm.; Retiring Managing Editor
Bruce Boyd	Member	Find 2 authors
Sylvia Hamersly	Member	Done Issue editor (Vol. 24, No.4)
Bill Shiber	Member	Write article
Kay Rubin	Liason	Issue editor

### ***Subsection Relations Committee Report***

The committee has met telephonically to review progress in achieving our goals.

There have been a number of new co-chair appointments, notably Public/Private Development, Finance, Litigation, Natural Resources and Residential Landlord Tenant. We have a current co-chair vacancy in Environmental Law.

The primary focus of our recent teleconference meeting was to brainstorm and plan the upcoming Subsection Leadership Conference, April 27, 1:30 – 4:30 pm, at Silverado. The tentative agenda includes a joint luncheon with ExCom members and advisors followed by a speaker (TBD) on qualities of leadership, a “nuts and bolts” orientation session covering everything from CLE to e-communications, brainstorming/networking and break-out sessions. Subsection leaders will also be encouraged to attend the Section Leadership and Leadership Opportunities Party that same evening. Invitations and agenda will be sent to subsection chairs in mid-March. All ExCom members and advisors are encouraged and welcome to attend the subsection conference.

CLE program activity is in full swing and a spreadsheet detailing 2007 events is attached.

We need to discuss ExCom liaisons and whether the current arrangement is workable or needs to be revised. It does not appear that we are getting the level of participation that we had anticipated.

Location	Address	MCLE
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
SF	Allen Matkins, Three Embarcadero Center, 12th Floor, San Francisco,	1 hour lunch program
LA	TBD	8 - 9:30 a.m. breakfast
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
San Luis Obispo	Sycamore Springs Resort	9:00 a.m. - Noon

SF	Bar Office	1.5 Hrs
SF	Bar Office	1 - 1.5 lunch program
LA	Bar Office	1.5 Hrs
SF	Allen Matkins, Three Embarcadero Center, 12th Floor, San Francisco,	1 hour lunch program
SF	SF Bar Office	1.5 Hrs 12:00PM - 1:30PM --- Contact Person
SF	SF Bar Office	1.5 - 2 hours
TBD	TBD	Approx. 5 - 7 p.m.
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
Napa	Silverado Resort	Multi-Day
SF	Bar Office	1.5 Hrs
San Diego or OC	TBD	1.5 Hrs
Sacramento	TBD	1 - 1.5 lunch program
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
		1 Hour ---Contact is Kyle Hoshide

Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
OC	TBD	2 hours
SF	Bar Office	2 hours
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
LA	TBD	8:00 - 11:00 a.m.
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
Sacramento	Association of California Water Agencies ("ACWA"), 910 K St., Suite 100	1 hour brown bag
San Diego	TBD	1.5 Hrs
SF	Bar Office	1.5 Hrs

## ***Membership and Outreach Committee Report***

### **1. Fresno Meeting:**

Subsection Co-Chairs are enthusiastic about a Fresno meeting.

Subsections typical meeting date is Third Thursday of the Month.

May is out due to State Bar scheduling conflicts.

Subsection is flexible, could be Third Thursday or Friday.

Subsection to handle registration for meeting

RPLS will provide educational program: Most likely topic: NEW ALTA TITLE INSURANCE POLICIES

Mike Dullea will contact Scott Rogers to set up a panel. Mike is not available in July.

May bring in local (Fresno) guy from Stewart.

Handout could be the recent Journal Article on the subject by Scott Rogers, et. al. at First Am.

We'll request that Subsection open meeting up to all local bar associations.

#### **Action Items:**

Julie and Pam to discuss possible dates, then confirm

Mike to set up panel

Kristina to check with Pam to make sure we get everything done to be able to provide MCLE Credit

Pam/Kristina to set up meeting space, hotel, logistics for EX Com Meeting

### **2. DA/Attorney General Joint Meeting**

Mike working with Steve Robinson (619) 531-3591, Consumer Fraud Division of San Diego District Attorneys Office,

(which includes Real Property Fraud Section) to explore possible joint meeting.

#### **Action Items:**

Mike to call Steve Robinson to find out when and where the DA/Attorney General Annual Meeting will take place.

Committee/Pam to determine if it is feasible to have a joint meeting

If so, what kind of meeting, logistics, program, etc.

### **3. Liaisons**

CLTA is open to having a liaison to our Section (i.e., like the CEB liaison)

#### **Action Items:**

Report to Ex Com CLTA's interest

If approved, nominate ambassador to CLTA, etc.

Determine if other organizations are interested in liaison relationship

### **4. RPLS Marketing/Informational Materials**

RPLS Pamphlet and information on the web is outdated and needs to be reviewed and revised.

#### **Action Items:**

Kristina to work with Pam to provide Committee members with text of outdated materials

Committee to assign members to review and update  
Once text is updated, Pam will send to Vender to complete

5. Newsletter

Ted is doing an outstanding job getting the Newsletter together.

6. Law Student Outreach

**Action Items:**

Bruce to let us know what we can do to help.

7. Outreach to Other Bar Associations

**Action Items:**

Julie to coordinate with Pam re providing education

Julie to coordinate with Pam re possible meetings, receptions, with local bar associations in places where EX Com is already meeting.



**State Bar of California  
Real Property Law Section Executive Committee**

**2006-2007 Standing Committees**

**Retreat**

Chair: Elaine Andersson  
Members: Don Nanney, Holly Cordova  
Advisors: Rich Carlston, David Bagley, Jeff Schneider

**Journal**

Chair: Scott Rogers  
Members: Mia Weber  
Advisor: Teresa Klinkner

**Subsection Relations**

Co-Chairs: Helaine Ashton and Paul Dubrasich  
Members: Bill Shiber, Jeff Conner  
Advisor: Nargis Choudhry

**Education**

Chair: Holly Cordova  
Members: Sylvia Hamersly  
Advisor: Jethro Busch

**Membership and Outreach**

Co-Chairs: Julie Frambach and Mike Dullea  
Members: Bruce Boyd, Ted Klassen  
Advisors: David Blackwell, Jean Bertrand

***Pro Bono Coordinator*** - Tony Arostegui

## **Committee Goals Established by the Following Committees**

*(repeated without copyright permission from Minutes of Long Range Planning Meeting in Rancho Bernardo)*

### **Education Committee:**

- A better balance of basic and advanced programs so neither beginning nor advanced attorneys feel left out (in response to past complaints both ways).
- The November 15 deadline for scheduling in-person programs in 2007 will be communicated to Subsections together with solicitation of ideas for program topics and speakers.

### **Subsection Relations Committee:**

- Goals include improving communications with Subsections, and involvement and accountability of Subsection Chairs.
- The Committee will hold another webinar or alternative learning session about the end of September regarding Subsection planning and deadlines, including the November 15 date.
- The Committee discussed using Subsections as a vehicle for communicating relevant legislative developments. They will determine what kinds of legislation are of interest to the respective Subsections and inform Mr. Doyle, who can then screen legislative update information and disseminate it electronically to the applicable Subsection Chairs.
- The Committee considered consolidation of certain Subsections to achieve more critical mass (e.g., Public Private Partnerships, which has few members), and will consider appointment of new Subsection leadership where existing leadership is not sufficiently active.
- The distinction between North and South Subsections has been eliminated for email communications, with Subsection announcements to go out on a statewide basis. Merger of leadership is being considered as well, or perhaps having North and South Co-Chairs.
- The Committee proposes to invite some Subsection Chairs to each Ex Com meeting, with a goal of extending that opportunity to all of them periodically. The purpose would be to (i) give them more insight into the workings of the Section at the Ex Com level and have them feel like they are participating in the Section and not just a Subsection, (ii) encourage application for membership on Ex Com, with healthy succession by active participants, and (iii) ask them to report on their Subsection activities, which may encourage activity to report!
- The Committee proposes that each Subsection have a designated Ex Com member as a liaison and resource. Ex Com members are to email Mr. Dubrasich with any preferences for Subsection liaison assignments.

### **Membership & Outreach Committee:**

- Goals include (i) succession planning for Ex Com and Committees, (ii) updating printed materials about the Section, with a conference call to be held in two weeks to discuss this, and (iii) to review and update the Section website, in coordination with State Bar Staff.
- The Committee discussed establishing liaisons with other Sections and with other industry groups (e.g., BOMA, BIA, CREW).
- A product idea discussed by the Committee would be assembling and binding past Journal issues for sale (e.g., the last years' issues, or the last five or 10 years, or even all the issues since the first issue some 24 years ago). This was thought to be marketable even though many issues are available free on our website. Some people would prefer hard copies.
- The Committee assigned certain roles or tasks to its members:

**Ms. Frambach** will obtain a list of all bar associations in the state and try to coordinate with them (e.g., co-sponsoring of programs, providing taped programs to remote areas).

**Mr. Dullea** will work on legislative liaison issues.

**Mr. Boyd** will work on law student involvement in the Section, drawing from his experience with the International Law Section on this.

**Mr. Klaassen** will research the communication resources available through the State Bar, and try to get a better understanding of composition of the Section's membership (e.g., large firm, small firm, solo, government etc.) and their needs that our Section might serve.